

# SEMINAR PROGRAM

FINGER LAKES FELLOWSHIP CENTER • Seneca Falls, NY

Thursday, January 20, 2022



Stewardship  
Resources

Stewardship Connections with Integrity

**8:00 – 8:30 AM** REGISTRATION, COFFEE, AND SEATING

**8:30 – 8:45 AM** WELCOME AND SEMINAR DETAILS

**8:45 – 9:30 AM** GENERAL SESSION

## **Occupational Purpose and Vision – Howard Horst**

As a business owner, do you feel like the joy of making or selling a product is sabotaged by people problems? Does it feel like your employees are unfulfilled and secretly wonder if ownership would answer their emptiness? Why are both employees and employers so emotionally exhausted when availability of tooling, ease of communication, and ease of doing work is almost unparalleled to any time in history? Could it be that a loss of vision or unrealistic expectations are distracting us from God's calling for our lives? How can we bring purpose to where God planted us occupationally?

**9:30 – 9:45 AM** STEWARDSHIP RESOURCES UPDATE

**9:45 – 10:00 AM** BREAK

**10:00 – 10:45 AM** GENERAL SESSION

## **Leading With Humility – Larry Troyer**

"God resists the proud, but gives grace to the humble." Humility is not being bashful and shy. Instead, humble leaders reach out and invite feedback. They are willing to get their hands dirty and solve problems by eliminating barriers and blazing a trail so others can succeed. They acknowledge their limits, admit their weaknesses, and readily admit mistakes. Come and learn how being meek and lowly of heart can help you be an effective business leader.

**10:45 – 11:00 AM** BREAK

**11:00 – 11:45 AM** GENERAL SESSION

## **Hiring, Orientation, and Training – Dave Bower**

Getting new hires started and acclimated to your business can be a challenge. What initial training is needed? This session will give insights into the value of orientation and how to provide effective training.

**11:45 – 12:00 PM** ANABAPTIST FINANCIAL/FOUNDATION UPDATES

**12:00 – 1:15 PM** LUNCH

**1:15 – 2:00 PM** BREAKOUT SESSIONS

BREAKOUT A

## **Know and Love Your People – Dave Bower**

Did you ever marvel at how two different employees can exhibit such contrasting attitudes and perform so differently? Did you ever consider that performance is tied to being known and cared for? More importantly, how should we as Christian business leaders love our employees? What are some ways to demonstrate genuine care and love?

BREAKOUT B

## **Marketing Aesthetics and Message – Howard Horst**

Can we be aesthetically cultured and still reflect Anabaptist values? How do consumers think? What guides them in choosing our services over our competitors' services? How can we attract a range of clientele to consider our company, including people who are not just concerned about cost and those with larger projects?

**2:00 – 2:15 PM** BREAK

**2:15 – 3:00 PM** GENERAL SESSION

## **Align, Empower, and Develop your People – Larry Troyer**

How do we develop and empower the employees who report to us? Can we empower our employees with clear delegation and avoid chaos? What follow-up and accountability is needed with empowered employees? Let's consider how and when a leader can better use his talents by teaching employees and leaving tasks to them.

**3:00 – 3:15 PM** BREAK

**3:15 – 4:00 PM** GENERAL SESSION

## **Deepening Trust – Ron Hess**

The culture of the workplace directly affects the performance of the team. A key ingredient of quality relationships is trust. Every employee has the power to contribute to their workplace culture in a way that makes their culture attractive. In this session, we will discuss behaviors that build a culture of trust.

You are invited to attend an

Anabaptist Financial

# BUSINESS SEMINAR

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## Speakers

Larry Troyer, Sugarcreek, OH – CFO of ProVia; AF Business Advisor

Dave Bower, Glade Hill, VA – Partner, Seven Oaks Landscaping; AF Business Advisor

Howard Horst, Myerstown, PA – Partner, Horst Sign

Ron Hess, Russell MA – Partner, Countryside Woodcraft

## SEMINAR DATE AND LOCATION:

**Thursday, January 20, 2022**

**Finger Lakes Fellowship Center**

**3403 SR. 414, Seneca Falls, NY 13148**

## Registration Form Seneca Falls, NY Business Seminar

----- Cut out or copy this form and mail to the Stewardship Resources address given below. -----

*Please list each person so we can prepare name tags.  
Attach an additional sheet if needed.*

Name(s) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Contact Directory

Check this box if you would like your contact information added to the contact directory that is printed in the seminar handout. You may also provide a brief description of the goods and services that you provide (maximum 15 words).

Note: For printing purposes we must have your registration by January 4.

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### Please include payment with your registration.

If registered on or before January 4, \$99 for the first person.  
Additional attendees, \$89 if from the same family or business.

If registered after January 4, first person \$109.  
Additional attendees, \$99 if from the same family or business.

To register online, visit:

[afweb.org/resources/business-seminars](http://afweb.org/resources/business-seminars)

If registering by mail, return this form with a check payable to:



Stewardship  
Resources

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