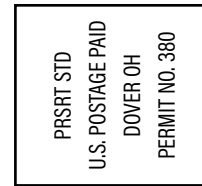


Anabaptist Financial presents business seminars from an Anabaptist perspective. Our seminars help you develop operational skills, implement best practices, work together in harmonious relationships, and plan for the next generation. Join us for a unique opportunity to:

- **Hear sound teaching** – that integrates Biblical values and spiritual truth with practical business counsel.
- **Advance your business education** – by attending year after year. Our systematic coverage of all aspects of business leads to well-rounded business training. Each year focuses on different areas of business operations and management.
- **Invest your time well** – by setting aside the tasks of one day to focus on your long-term business development. Time invested in personal growth has good returns.
- **Energize your vision** – with renewed inspiration for personal growth and renewed purpose in your business life.
- **Gain kingdom focus** – by learning and growing in kingdom-focused business theory and practice. Learn how others live out the Sermon on the Mount in daily business life.
- **Interact with other Anabaptist business people** – from our own circles, who share their business experience. Gain insights and connections that you will not find at secular or non-Anabaptist seminars.

Anabaptist Financial's business seminars are not only for business owners, partners, and families. Anyone who provides products and services and interacts with the public will benefit. From beginners to old pros, everyone is welcome.



Speakers

Howard Horst, Myerstown, PA
Founder/CFO; Horst Signs

Philip Horst, Wallenstein, ON
Partner; Wallenstein Equipment

Mervin Peachey, Sumner, IL
Minister; Ebenezer Christian Fellowship

Nathan Siegrist, Narvon, PA
Owner/CFO; Gehman Accounting

Paul Peachey, Paint Lick, KY
Owner/Partner with sons; Paint Lick Hardwood

Ernest Weaver, Dongola, IL
Territory Manager; Byron Seeds



55 Whisper Creek Drive
Lewisburg, PA 17837

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Register Today!

Return the enclosed form
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You are invited to attend an

Anabaptist Financial

BUSINESS SEMINAR

*Business teaching integrating Biblical values
and practical counsel from seasoned
Anabaptist businessmen.*

LEARN · CONNECT · NETWORK

SEMINAR DATE AND LOCATION:

Wednesday, January 22, 2025

Simon J. Graber Community Building

9164 E 875 N, Odon, IN 47562

FOR DISCOUNTED RATE, REGISTER BY JANUARY 3.
See registration form for more details.



Anabaptist
Financial

Stewardship Connections with Integrity

BUSINESS SEMINAR PROGRAM

Simon J. Graber Community Building · Odon, IN

Wednesday, January 22, 2025

8:00 – 8:30 AM REGISTRATION, COFFEE, AND SEATING

8:30 – 8:45 AM WELCOME AND SEMINAR DETAILS

8:45 – 9:30 AM GENERAL SESSION

The History and Potential of Our Work Ethic · Mervin Peachey

Throughout history, the Anabaptist people have generally been known to be industrious and hardworking. How did this trait of a good work ethic develop? Has it always been positive and God-honoring? Will this part of our culture be a blessing or a curse in the future?

9:30 – 9:45 AM AF OVERVIEW

9:45 – 10:05 AM BREAK

10:05 – 10:50 AM BREAKOUT SESSIONS

Breakout A: The Drivers of Compensation · Philip Horst

Scripture is clear that the laborers are to be paid a fair wage, but how do we determine fairness? Why are some employees compensated more than others? What factors drive compensation for an individual employee? What influences does the employee have at his disposal to effect change?

Breakout B: You Don't Have to Run it by Yourself · Paul Peachey

You don't have to run it by yourself, neither do you want to. Learn to delegate. Surround yourself with people who will help you. If you don't want to run it by yourself, you must be the kind of person whom people enjoy helping.

10:50 – 11:05 AM BREAK

11:05 – 11:50 AM BREAKOUT SESSIONS

Breakout A: Every Employee is a Brand Builder · Howard Horst

A company's brand encompasses an identity that goes beyond a name and a logo. Essentially a brand is both a visual and emotional representation of a company. This session will examine how owners can cast a brand vision and how each team member can be a part of that brand building.

Breakout B: Company Culture · Philip Horst

Customers and employees are vital to the success of any business. The key to growth and engagement lies in the one thing that connects them: a great culture. How powerful is culture? Does the culture in your organization need to change? What does it take to effect change?

11:50 – 12:00 PM AF OVERVIEW

12:00 – 1:15 PM LUNCH

1:15 – 2:00 PM GENERAL SESSION

The True Cost of Money · Nathan Siegrist

Having second thoughts about expanding? With elevated inflation and interest rates, the cost of doing business increases. Decisions during these times can be precarious. Learn how to prepare for and guard against the repercussions of the higher cost of capital.

2:00 – 2:15 PM BREAK

2:15 – 3:00 PM GENERAL SESSION

Ethical Marketing and Sales Techniques · Howard Horst

Building trust and authenticity into our marketing model is imperative to our success as a company and to our witness as a Christian business community. Do we know our target audience? Does our branding and sales model accurately portray our product and service? Can we market in a way that stimulates interest in potential customers but does not foster undue discontent?

3:00 – 3:15 PM BREAK

3:15 – 4:00 PM GENERAL SESSION

Contentment, Capacity, and Growth · Ernest Weaver

If you provide your customers with quality products and service at a fair price, you will very likely face the question of how to best manage growth. This session examines how to channel potential growth to benefit the Kingdom. Responsibly managed growth does not have to come at the expense of your spiritual life, family, or church.

Seminar Information

Registration covers lunch, facility, and other expenses. For more seminar information, or if you need special accommodations due to a disability, call 267-368-4628. In consideration of other attendees, no young children, please.

Pick up your **pre-printed name badges** as you arrive.

Call or email our office for **extra brochures**:

267-368-4628 or 800-653-9817 or seminars@afweb.org.

Cancellations must be made 14 days before the seminar in order to receive a full refund.

- If attendee cancels within the 14 days leading up to the seminar or does not show up to the seminar, attendee will still be required to pay 50% of the registration fee.
- If cancellation is made within 14 days of the seminar due to a death, sickness, or a family emergency, a full refund will be extended.

Local Seminar Committee

Nick Graber
Abraham Graber
Gerald Wagler
Marvin Wagler

Graber Steel & Fab, LLC
Graber Millworks
Aikman Creek Farm
Wagler Custom Woodturning



REGISTRATION FORM

BUSINESS SEMINAR · ODON, IN

Four ways to register:

1. **Complete this form and mail to:** Anabaptist Financial
55 Whisper Creek Drive, Lewisburg, PA 17837
2. **Call:** 267-368-4628
3. **Email:** seminars@afweb.org
4. **Online:** afweb.org/resources/business-seminars

*Please list each person so we can prepare name tags.
Attach an additional sheet if needed.*

Name(s) _____

Company _____

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Phone _____

Email _____

Please include payment with your registration.

Early registration fee: If registered on or before January 3, \$109 for the first person. Additional attendees, \$99 if from the same family or business. For early registration rate, payment is due by January 3.

If registered after January 3, first person \$119. Additional attendees, \$109 if from the same family or business.

If registering by mail, return this form with a check payable to:



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